



WORLD-CLASS POULTRY NUTRITION, MICROENCAPSULATED.

The poultry industry is shifting toward sustainable, antibiotic-free solutions. Maxx microencapsulation technology delivers alternative compounds that protect nutrients while boosting gut health and growth.

Reducing Antibiotic Use:

Microencapsulated nutrients promote natural gut flora and immunity, reducing reliance on antibiotics.

Managing Stress:

Controlled nutrient release helps birds handle stressors like heat, ensuring consistent performance.

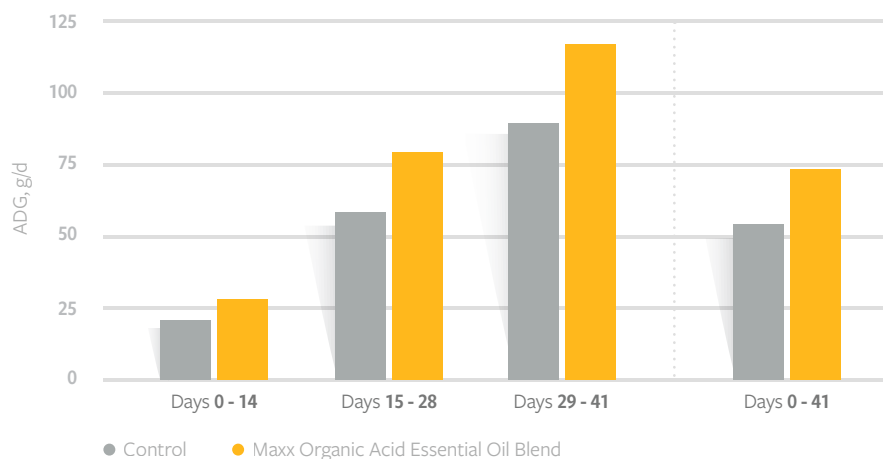
Preserving Gut Health:

Encapsulated compounds strengthen gut walls and reduce harmful bacteria, improving the health of the flock.

THE POWER OF CONTROLLED-RELEASE, TARGETED DELIVERY

Ingredients in a food-grade shell as thin as a human hair, protecting nutrients during feed production and steam pelleting with **94% recovery**, ensuring they're preserved and released precisely when and where they're needed for maximum effectiveness.

33% Average Daily Gain Improvement—Without Antibiotics



A recent Maxx Performance customer study illustrated how our slow-release blends of organic acids, vitamins, mineral compounds, antioxidants, and essential oils—delivered directly to the lower gut—results in improved health, growth rates and production efficiency.

FIND OUT WHY MORE POULTRY FARMERS ARE FLOCKING TO MAXX

Talk to us about a custom solution that improves your flock's health.
Call **844-577-MAXX** or visit maxxperformance.com today!





PRECISION SOLUTIONS FOR POULTRY FEED

Maxx Performance offers three powerful microencapsulated additives to help poultry farmers optimize the overall health and performance of their flock.



MAXXCOPPER

This free-flowing additive stimulates the growth of beneficial gut microflora, enhancing the overall performance of broilers, layers, and breeders. By lowering harmful bacteria levels in the gut, MaxxCopper helps reduce the susceptibility of birds to diarrhea and disease.

MAXXACID-P

This specially prepared additive contains a microencapsulated blend of organic acids and essential oils for use in poultry feeds. MaxxAcid-P delivers complete dosages of actives directly into the small intestine for improvement of intestinal health and as an alternative to antibiotics.

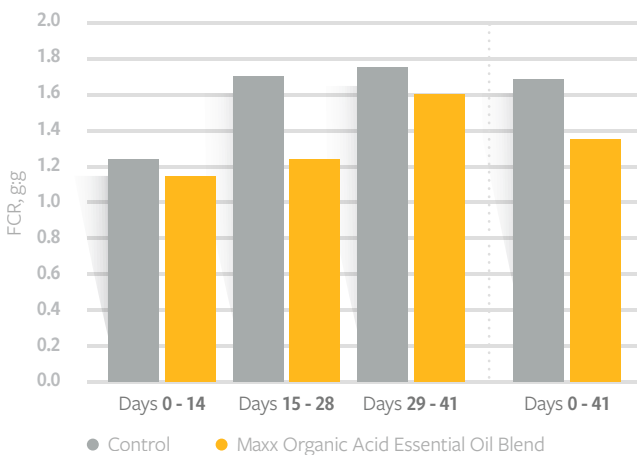
MAXXIMMUNE

This highly concentrated blend of organic acids, essential oils, natural vitamin C, and coenzyme Q10 for use as an additive in poultry feeds to reduce the challenges of oxidative stress, parasites, enterobacteria, and environmental pressure to stimulate the immune system and promote efficient growth.

FEED YOUR BIRDS FOR SUCCESS

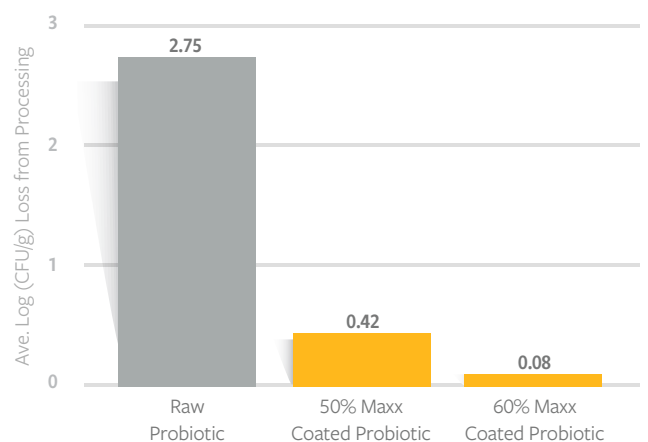
Discover how our microencapsulated solutions are transforming poultry operations.

18% Improvement in Feed Conversion Ratio



Source: Maxx Performance customer study 2024.

97% Improvement in Thermal Stability of Probiotics



Uncoated probiotic without Maxx technology showed a larger log loss compared to probiotics stabilized with Maxx technology.

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